

2020

MEDIA KIT



TJM Media Pvt. Ltd.



COMPANY PROFILE

THE JEWELRY NEWS AND TRENDS INFORMATION SOURCE IN THE - TJM MEDIA PVT. LTD.

Latest Jewelry News and Trends that shape the jewelry industry, with in-depth content on everything from cutting-edge technology and retail practices to industry commentary and of course, the latest in trends and fashion.

TJM connects suppliers, manufacturers, designers and other industry impressive, those who make the jewelry business and drive it forward.

From best in class publications, a rich website experience and informative newsletter products, to an innovative content marketing studio and powerful trade show series.

TJM offers optimal environments for manufacturer and designers to engage with jewelry decision makers globally.

TJM keeps the jewelry industry informed and on trend all day, every day, across every platform.

AUDIENCE

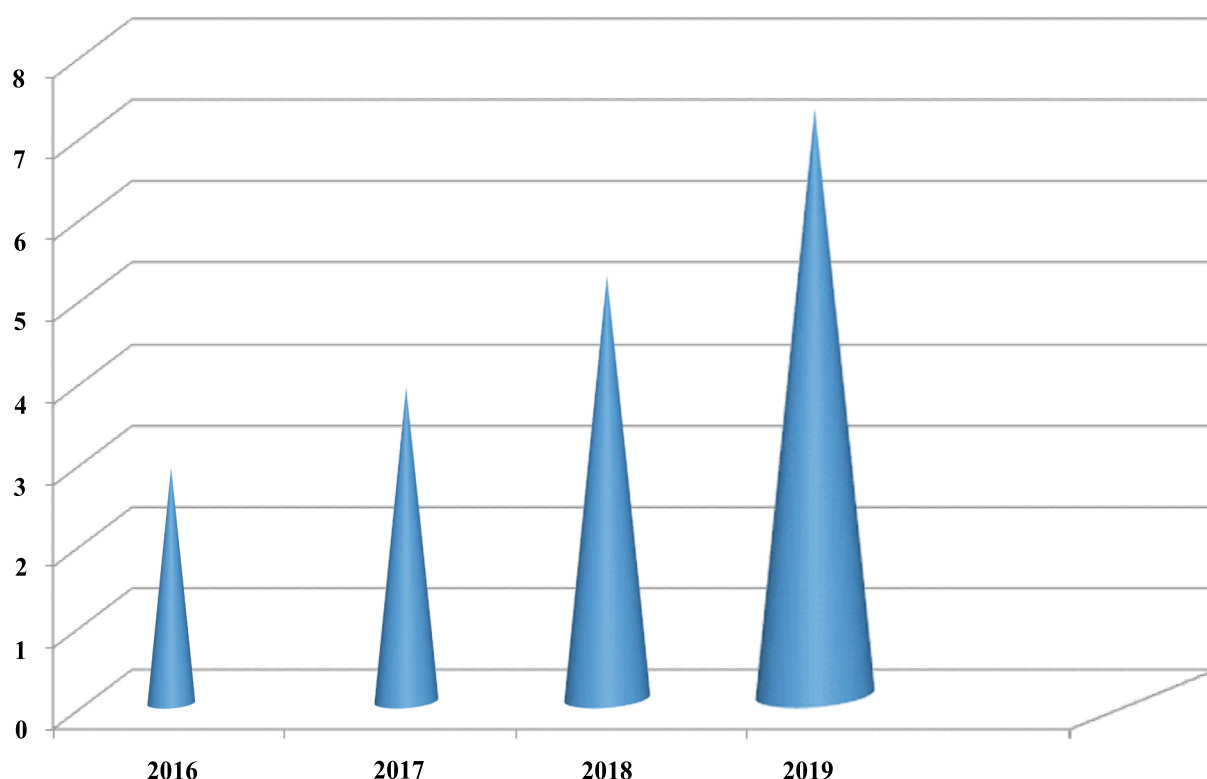
ADVERTISE WITH US

Advertising with

TheJewelryMagazine.com

Monthly Visit: 36795

Monthly Page view: 84628





COMPANY PROFILE

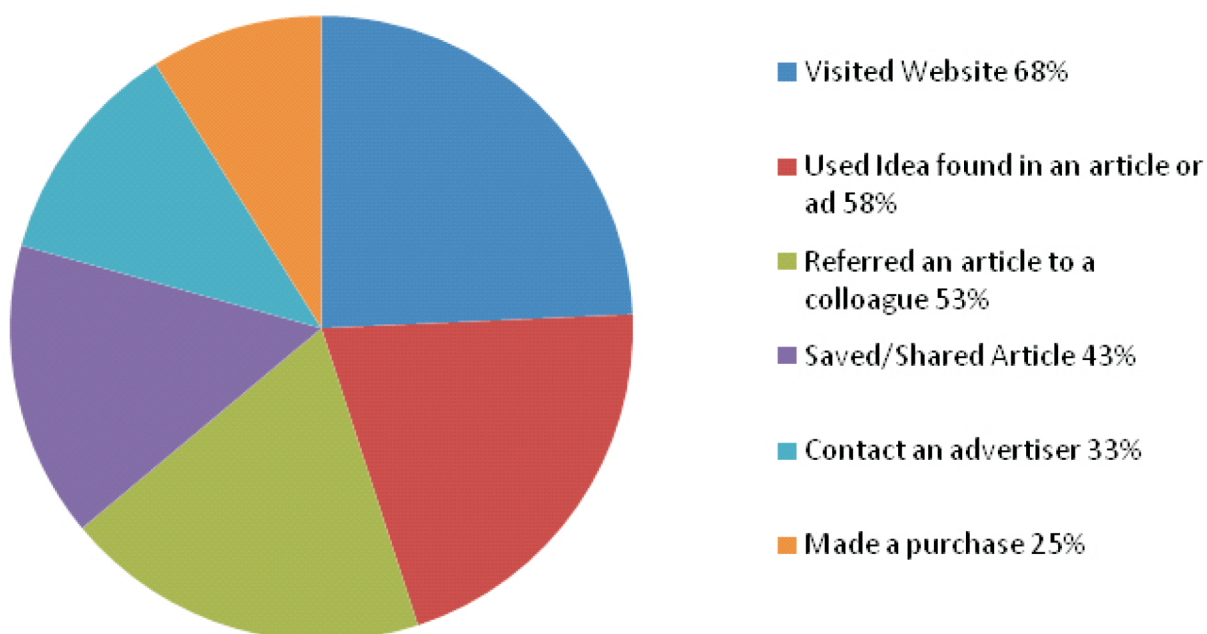
TheJewelryMagazine.com A more engaging online experience

TheJewelryMagazine.com is a fresh, clean and modern website that delivers a better navigation for readers and a beautiful designed environment that allows advertisers to shine.

Influencers

- 68% visited Website
- 58% Used Idea found in an article or ad
- 53% Referred an article to a colleague
- 43% saved/shared an article
- 33% Contacted an advertiser
- 25% Made a purchase

Influencer



Top Banner

1350x350

Any ad containing a logo, special typeface/font, product or image is considered a classified display ad.

Display ads are changed by the pixel.

Display ads are typically supplied already designed; however, TJM can help design your ad if necessary

All ad banners are rotated (Slider). Maximum 5 Ad Banner is rotate.

Advertisement (HOME)	Size(PX)	Durations	Price
Top Banner	1350x350	1 month	\$1499
Home Banner (Rotate)			
Side Big Banner (Rotate)	400x600	1 month	\$999
Side Small Banner (Rotate)	400x300	1 month	\$599
Billboard	720x90	1 month	\$299

The screenshot displays the TJM website interface with several advertisement banners highlighted. At the top, a large blue banner is labeled 'Top Banner 1350x350'. Below the header, there are smaller banners in the 'FEATURE' section, including one titled 'IBJW 2018 highlights role of technology in diamond sector'. The 'NEWS & TRENDS' section contains several article thumbnails. On the right side, a large blue banner is labeled 'Side Big Banner 400x600'. Below it, a smaller blue banner is labeled 'Side Small Banner 400x300'. At the bottom left, a large blue banner is labeled 'Billboard 720x90'. The website footer includes social media links, a newsletter sign-up form, and contact information.



TJM Media Pvt. Ltd.

Advertise on every article on TheJewelryMagazine.com

Looking to get your brand or company exposure to our most engaged visitors. Dedicated a portion of your budget to our Article Ad Placement is the optimal route.

TheJewelryMagazine.com is a jewelry news platform boasting 100 percent original news that is trusted by top jewelry industry executive.

Advertisement (Inside)	Size(PX)	Durations	Price
Side Big Banner	400x600	1 month	\$499
Side Small Banner	400x300	1 month	\$99
Billboard	720x90	1 month	\$50

Submission

Creative material must be submitted to TJM Team at marketing@thejewelrymagazine.com no later than one week prior to confirmed campaign start and must include:

- Advertiser's Name
- Campaign Start Date to End Date
(Example 10/1/2017 – 10/31/2017)
- Click through URL
- Banner Ad files

Payment

All classified orders must be accompanied by advance payment. We accepted company cheque, American Express, MasterCard, PayPal and VISA.

Cheque should be payable to TJM Media Pvt. Ltd.

Please send cheque along with a copy to your order to:
TJM Media Pvt. Ltd. 74 Avenue, GomDefence colony
VaishaliNager Jaipur Rajasthan India (302021)

All rates net.

There is no agency commission on classified advertising.



TJM Media Pvt. Ltd.

TJM News Daily eNewsletter

The TJM Media daily eNewsletter delivers the industry latest news & trends to jewelry professional everyday.

Stay on the top of key decision makers minds as they catch up on the latest news every Monday to Saturday mornings.

The eNewsletter provides bi-daily updates of the top headlines from TheJewelryMagazine.com, a list of upcoming industry events, and link to the most recent issue of TJM Media.

Ad Unit	Size(PX)	Durations	Price/(Week)
Top Banner	540x160	1 month	\$650
Footer Box(1)	267x260	1 month	\$350
Footer Box(2)	267x260	1 month	\$350

Specification

Standard Image Banner Ads

File Format accepted : JPG,PNG,GIF(Static Image Only)

Maximum file size : 100 KB

Image Color mode : RGB (not CMYK)

Image Resolution : 72 dpi

Submission

Creative material must be submitted to TJM Team at marketing@thejewelrymagazine.com no later than one week prior to confirmed campaign start and must include:

- Advertiser name
- Click through URL
- Banner ad files

TJM

A
540x160

Latest Jewelry industry News & Trends

Canadian diamond producer to resume mining off Namibian coast



Vancouver-based Diamond Fields International (TSXV:DFI) announced that it is set to resume its mining activities off the coast of Namibia in 2018. In an alliance with International Mining and Dredging Holdings, the Canadian miner ran a bulk sampling program whose results officials say were extremely encouraging, with an unexpected high frequency of large, high-value stones. [] The post Canadian diamond producer to resume mining off Namibian coast appeared first on The ...

[Read More](#)

2017-11-21 Author

Buckley London expands international presence



British fashion jewellery designer Buckley London has expanded its presence in the Americas region with the announcement of a new retail partnership in Paraguay with major distributor, Trovati S.A. Trovati S.A. has been bringing international brands to the Paraguayan market for more than 30 years and boasts over 30 exclusive locations, showcasing a host of [] The post Buckley London expands international presence appeared first on The Jewelry Magazine.

[Read More](#)

2017-11-21 Author

Boutique Devoted Exclusively to Forevermark Diamonds Celebrates 1st Anniversary

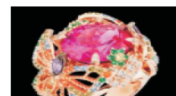


Forevermark, the diamond brand from the De Beers Group of Companies, and C. Krishniah Chetty Jewellers celebrated the first anniversary of the latter's boutique exclusively carrying Forevermark diamonds and diamond jewellery. The celebration event was graced by actress Disha Patani. I am truly honoured to be a part of this celebration with Forevermark and C. [] The post Boutique Devoted Exclusively to Forevermark Diamonds Celebrates 1st Anniversary appeared first on The Jewelry ...

[Read More](#)

2017-11-21 Author

Private members club creates luxury rings for its first product launch



Renowned global womens empowerment group, The Sorority, has unveiled its first ever exclusive product launch. Collaborating exclusively with Sorority member and acclaimed jewellery designer Anabela Chan, limited edition pair of Soror (Sister) rings have been conceived as two distinct expressions and embody the vision of the private member club to unite women and inspire [] The post Private members club creates luxury rings for its first product launch appeared first on The ...

[Read More](#)

2017-11-21 Author

B
267x260

C
267x260



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TJM Media Pvt. Ltd.

Article Submission and Contextual Link

TJM articles are attractively written by our production “want article” department.

All articles are text only and are charged by the paragraph.

If we write the article maximum 900 words according to our client.

You can give the topic my “want article” department and write the article by

TJM Team and post the article with 4 to 5 images.

Article & Link	Word	Contextual Link	Price
Single Article	Less Than 900 word	2 link	\$599
Contextual Link	3	3 link	\$300

Categories

- Jewelry Industry
- Fashion Industry
- Color Stone Industry
- Gold
- Watches
- Ecommerce
- Retail Industry
- Diamond Industry
- Pearls
- Silver
- Bridal
- Whatshots

How to place your article

Article Topic

Email marketing@thejewelrymagazine.com

Please always include the following information with your article:

Company Name :	Your Name :
Address:	City :
State :	Country :
Zip :	Phone :
Mobile :	Email :
Website :	

Payment*

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